

## Website Development Checklist - StarrWebsites.com

### 1. Planning & Preparation

- ☐ Define your business goals for the website (e.g., branding, lead generation, e-commerce).
- ☐ Identify your target audience.
- ☐ Research competitor websites for inspiration.
- ☐ List essential pages (e.g., Home, About, Services, Contact).
- ☐ Prepare rough content: company info, photos, logos, text for services.

### 2. Choosing a Developer

- ☐ Work with a small, experienced Wix design company like StarrWebsites.com to ensure personalized service, design continuity, and expert platform knowledge.

### 3. Initial Strategy & Design Discussion

- ☐ Meet (via phone, video, or email) to explain your business and vision.
- ☐ Share any branding assets: logos, color schemes, fonts.
- ☐ Discuss preferred style or tone (modern, professional, fun, etc.).
- ☐ Provide examples of websites you like.
- ☐ Developer drafts a sitemap and wireframe (basic layout).

### 4. Design & Content Development

- ☐ Developer sets up your Wix account or accesses yours.

- ☐ Designer begins building the visual layout using Wix Editor or Wix Studio.
- ☐ Provide finalized text and high-quality images.
- ☐ Approve design mockups or live preview links.

## 5. Functional Integration

- ☐ Add basic functionality: contact form, social links, Google Maps.
- ☐ Optional: booking system, blog, online store, or event calendar.
- ☐ Ensure mobile optimization is part of the setup.
- ☐ Connect your domain name (buy one if you don't already have it).

## 6. Review & Revisions

- ☐ Review full website with developer.
- ☐ Request changes to layout, colors, content, or features.
- ☐ Developer applies revisions and tests functionality (buttons, forms, responsiveness).

## 7. Launch

- ☐ Final approval given.
- ☐ Connect domain and publish site.
- ☐ Test on desktop and mobile devices.
- ☐ Developer may help submit the site to Google (basic SEO setup).

## 8. Post-Launch Support

- ☐ Ask for a short walkthrough of how to update content.
- ☐ Ensure the developer provides login info and site ownership access.
- ☐ Discuss optional ongoing support or monthly maintenance.