

# WEBSITE DEVELOPMENT Checklist

A SIMPLE, PROVEN PROCESS FROM IDEA TO LAUNCH

We make building your website easy, organized, and stress-free. Follow this step-by-step roadmap to bring your vision to life.



★ *We're with you every step of the way— from planning to launch and beyond.*



## 1. PLANNING & PREPARATION

- Define your business goals for the website (e.g., branding, lead generation, e-commerce).
- Identify your target audience.
- Research competitor websites for inspiration.
- List essential pages (e.g., Home, About, Services, Contact).
- Prepare rough content: company info, photos, logos, text for services.



## 2. CHOOSING A DEVELOPER

- Work with a small, experienced Wix design company like StarrWebsites.com to ensure personalized service, design continuity, and expert platform knowledge.



## 3. INITIAL STRATEGY & DESIGN DISCUSSION

- Meet (via phone, video, or email) to explain your business and vision.
- Share any branding assets: logos, color schemes, fonts.
- Discuss preferred style or tone (modern, professional, fun, etc.).
- Provide examples of websites you like.
- Developer drafts a sitemap and wireframe (basic layout).



## 4. DESIGN & CONTENT DEVELOPMENT

- Developer sets up your Wix account or accesses yours.
- Designer begins building the visual layout using Wix Editor or Wix Studio.
- Provide finalized text and high-quality images.
- Approve design mockups or live preview links.



## 5. FUNCTIONAL INTEGRATION

- Add basic functionality: contact form, social links, Google Maps.
- Optional: booking system, blog, online store, or event calendar.
- Ensure mobile optimization is part of the setup.
- Connect your domain name (buy one if you don't already have it).



## 6. REVIEW & REVISIONS

- Review full website with developer.
- Request changes to layout, colors, content, or features.
- Developer applies revisions and tests functionality (buttons, forms, responsiveness).



## 7. LAUNCH

- Final approval given.
- Connect domain and publish site.
- Test on desktop and mobile devices.
- Developer may help submit the site to Google (basic SEO setup).



## 8. POST-LAUNCH SUPPORT

- Ask for a short walkthrough of how to update content.
- Ensure the developer provides login info and site ownership access.
- Discuss optional ongoing support or monthly maintenance.



### Your success is our mission.

Beautiful websites. Affordable prices. Personalized service.



### READY TO GET STARTED?

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